

County Hall
Cardiff
CF10 4UW
Tel: (029) 2087 2000

Neuadd y Sir
Caerdydd
CF10 4UW
Ffôn: (029) 2087 2000

#### **AGENDA**

Committee APPOINTMENT COMMITTEE - CORPORATE DIRECTOR - PEOPLE

& COMMUNITIES

Date and Time of Meeting

FRIDAY, 12 JANUARY 2018, 12.00 PM

Venue LEADER'S CONFERENCE ROOM, LEVEL 5, COUNTY HALL,

ATLANTIC WHARF, CARDIFF

Membership Councillors Bridgeman, Carter, McKerlich, Huw Thomas and

Lynda Thorne

### 1 Election of Chairperson

To elect a Chairperson for the Committee.

#### 2 Apologies (if any)

#### 3 Declaration of Interests

To receive any declarations of interest in accordance with the Members Code of Conduct.

#### 4 Terms of Reference

To discharge the functions of the authority in respect of the appointment and dismissal of Chief Officers and Deputy Chief Officers (as defined in the Local Authorities (Standing Orders) (Wales) Regulations 2006) and the statutory Head of Democratic Services, in accordance with the Employment Procedure Rules and any other relevant Council policies and procedures.

### 5 Exclusion of the Public

Information included in the following items is not for publication by virtue of paragraphs 12 and 13 of Part 4 of Schedule 12A of the Local Government Act 1972.

# Appointment of Corporate Director - People and Communities (Pages 1 - 140)

To consider the long-list of candidates for the post of Corporate Director - People and Communities and short-list for Assessment Centre.

## 7 Dismissal (if required)

To consider any consequential dismissal (if required).

## 8 Date of Next Meeting

Appointment Committee – Shortlisting for Interview: Monday 29 January 2018, at 2.00pm – 4.00pm in the Leader's Conference Room, Level 5, County Hall, Atlantic Wharf, Cardiff.

# Davina Fiore Director Governance & Legal Services

Date: Monday, 8 January 2018

Contact: Gill Nurton, 029 2087 2432, g.nurton@cardiff.gov.uk

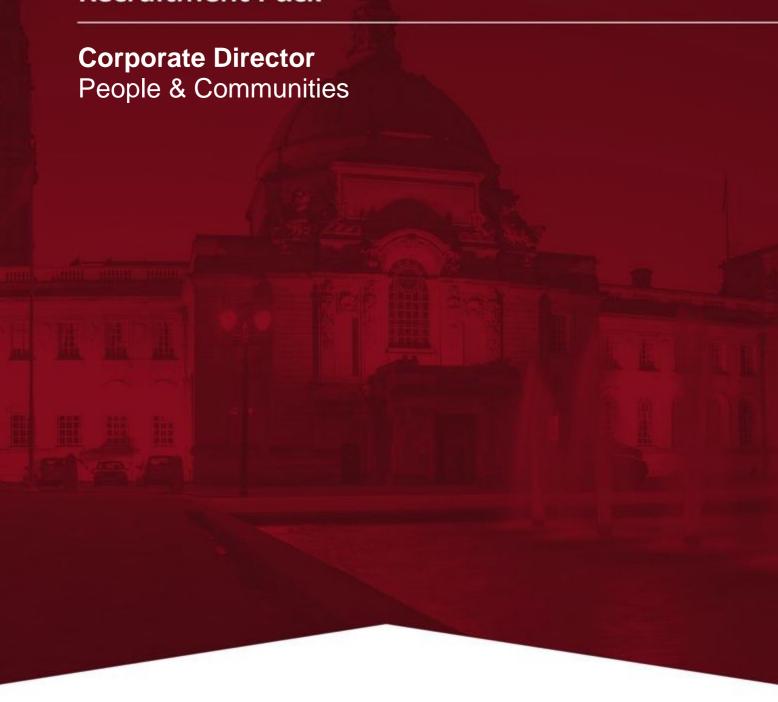
This document is available in Welsh / Mae'r ddogfen hon ar gael yn Gymraeg

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Information given by an advisor



# Cardiff Council Recruitment Pack



This document is available in Welsh/ Mae'r ddogfen hon ar gael yn Gymraeg





# Letter from the Leader



Dear Applicant

Thank you for your interest in this exciting and challenging role.

Cardiff has been reinvented over the past quarter of a century as an internationally recognised capital city. This success can be seen in the rapid growth of the city's population with Cardiff now one of the fastest growing and most highly skilled major British cities. It can also be evidenced by strong performance in a number of headline economic indicators with unemployment down, employment growth up and visitor numbers having doubled over the last decade.

However, the proceeds of Cardiff's growth over recent decades have not been felt by all of the city's residents. The gap between the most and least prosperous communities in Cardiff is substantial. Similarly, while Cardiff's population growth is a sign of strength for the city, unless it is well-planned and well-managed it will put the city's physical and social infrastructures under real strain. This risk to the city's productivity, quality of life and standard of public services must be addressed. Tackling inequality and managing growth sustainably will therefore be at the heart of the Council's agenda.

The administration also recognises that it must deliver for Cardiff during a period of unprecedented financial austerity for the Council, and its public service partners. Protecting the services that are most important to residents will mean challenging old ways of working and embracing change where we are convinced it will deliver better services for the people of Cardiff.

As an organisation we must move away from dealing with problems in isolation and begin to integrate frontline teams that are empowered to address the day-to-day issues we know need solving. In the same way, individual directorates can no longer operate as silos: the Council must act as one seamless team to drive improvement across the city.

More broadly, the Council must work across the public services to deliver lasting solutions to complex problems. Removing the barriers that prevent people from getting a job, delivering the best outcomes for children in our care and helping people to live independently all require services to be delivered without boundaries. It demands a relentless focus on service integration to deliver the outcomes that we want to achieve.

A successful capital city is also a national, not just a regional, asset. We must be an outward-looking city, working with all our partners to make sure that Cardiff's success is shared with local people, regional partners and the country as a whole. Cardiff must be a capital city that works for Wales.

The Administration has therefore set out in its policy statement- 'Capital Ambition'- a programme of action to create opportunity, manage growth and reform public services whilst ensuring that the benefits of success are felt by all residents.

We invite you to take up the challenge with us.

Councillor Huw Thomas Leader of the Council

New Morrie

# Letter from the Chief Executive



#### **Dear Applicant**

In no area is the need for integration across public services greater than at the interface between social care, health and housing. This is particularly the case in relation to supporting older people where the number of citizens in Cardiff aged between 65 and 84 is projected to rise by 45% over the next 20 years, and the number over 85 years old expected to nearly double. The demand pressures and costs associated with an aging population are significant, and are projected to increase.

Finding solutions to these long-term challenges will mean adopting a whole-system approach across social care, health and housing to help older people stay safe and healthy, and live independently in their own homes, for as long as possible. The new post of Corporate Director People & Communities will therefore have strategic responsibility for integrating services to vulnerable people, building on the positive working arrangements that have developed in recent years between the current Social Services and Communities, Housing and Customer Services directorates.

The post will make a crucial senior-level contribution towards enabling the Council – and Cardiff more broadly – to respond positively to fundamental challenges, formulating a cohesive cross-council approach to the development of a change agenda for social services and housing that is vital to the Council's reputation, service delivery role and financial resilience. Above all, there's a need to coordinate more effectively inter-related services in the areas of prevention, housing and social care.

Excellent work has taken place in recent years, particularly around improvements to social care practice and strengthening the Council's ability to support elderly citizens to maintain their independence in their home environment. However, there is now an opportunity to go further, to join up disparate services that are crucial to managing demand more effectively. In addition, at a time when we are seeking to build more council homes, it is essential that the opportunity is taken to meet the accommodation needs of Cardiff's most vulnerable citizens.

The post-holder will bring effective change management expertise and have line management responsibility for the statutory Director of Social Services, covering the full spectrum of adults and children's services.

The Corporate Director will also have overarching managerial responsibility for a net revenue budget in excess of £196m, along with a gross Housing Revenue Budget of £73.5m.

You will be joining an experienced, talented and committed Senior Management Team providing the professional leadership needed to deliver the administration's Capital Ambition agenda. It is an exciting opportunity.

Yours sincerely

Paul Orders Chief Executive



# Advertisement



#### **CARDIFF COUNCIL**

## **Corporate Director, People and Communities** Salary of £132,613 per annum

This is an exciting opportunity to work in a vibrant and diverse city and to be part of a dynamic senior management team. In return, we ask you to bring excellent leadership and communication skills plus the passion and experience to deliver efficient, innovative, partnership-focused services to take both of us to the next level.

You will provide strategic leadership and direction on the integration of services provided to vulnerable people across Cardiff, including the provision of analysis and robust advice to Cabinet Members and Councillors on the best options and methods to deliver relevant aspects of the administration's Capital Ambition commitments and the Council's Corporate Plan.

The role requires an individual who is able to lead strategic and transformational change in public service delivery that ensures the effective and efficient implementation of the Council's strategic choices and achieves continually improving outcomes in the lives of people within Cardiff.

This is a keynote opportunity to become part of a senior management team in a large and diverse leading public organisation within the capital city of Wales. To support our citizens and communities we have over 15,000 employees delivering over 700 individual services to over 350,000 residents.

Are you ready to play a part in Cardiff's future?

The total salary is £132,613 per annum.

If you are ready for this challenging but rewarding role, you can apply here. For a confidential discussion please contact Paul Orders, Chief Executive on (029) 2087 2401

Closing Date: 20 December 2017 at 11.59pm

This vacancy is suitable for post share.

We welcome applications in both English and Welsh.

Note: The selection process for this role will involve initially an Assessment Centre, with shortlisted candidates being invited back for interview. It is envisaged that these processes will take place with Assessment Centre on 23<sup>rd</sup> January 2018 and final interviews in early February 2018.



# **Role Profile**



Role Title	Corporate Director, People and Communities
Grade	Corporate Director Spot Salary
Primary	To provide a strategic lead and direction on the integration of services
Purpose of Role	provided to vulnerable people, including the provision of analysis and
	robust advice to Cabinet Members and Councillors on the best options
	and methods to deliver relevant aspects of the administration's Capital
	Ambition commitments and the Council's Corporate Plan; and to lead
	strategic and transformational change in public service delivery which
	ensures the effective and efficient implementation of the Council's
	strategic choices and achieves continually improving outcomes in the
	lives of people within Cardiff.
Key	To translate the Council's stated vision and priorities into a set of
Accountabilities	aligned and effective strategies for services within the People and
	Communities Directorate
	To provide high-quality advice and insight for Cabinet Members and
	Councillors regarding the most effective models for delivering relevant
	corporate priorities and responding to emerging needs
	To take a lead role in the formation and ongoing development of deep-
	rooted strategic partnerships and relationships that will place services
	provided by the People and Communities Directorate at the forefront
	of projects and initiatives to support national and regional working
	To identify and make the most of existing and potential synergies in
	public service delivery across the People and Communities
	Directorate and other council services, plus those of partner
	organisations
	To take a lead role in optimising the use of the Council's resources by
	creatively using risk-managed partnerships, collaborations and
	commercial ventures to best deliver the key services needed by the
	people of Cardiff
	To assess the strategic impact of shifting service demands in a diverse City with growing financial processors and a committee out to
	diverse City, with growing financial pressures and a commitment to
	improving service standards, and to advise Cabinet Members and
	Councillors of all of the options (including innovative responses) and
	associated implications
	<ul> <li>To lead a management team; creating, implementing, monitoring and reviewing the performance of services provided by the People and</li> </ul>
	Communities Directorate and ensuring that significantly improved
	outcomes in the lives of service users are secured
	<ul> <li>To promote and lead a culture that realises the Council's aspirations in</li> </ul>
	all aspects of services provided by the People and Communities
	Directorate
	To scan the external context and to advise Cabinet Members on how
	to position their portfolios for emerging changes, challenges and
	opportunities
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# Role Profile



Areas of Responsibility	<ul> <li>Strategic Responsibility for Integrating Services to Vulnerable People</li> <li>Preventative Services including Independent Living Service, Joint Equipment Service, Occupational Therapy, Physical Disabilities Day Service and Disabled Facilities Grants</li> <li>Cardiff Strategic Housing Functions</li> <li>Housing Strategy, Development, Enquiries and Advice</li> <li>Assessment and Support including Benefits, tenant Support and homelessness</li> <li>Landlord Services</li> <li>Responsive Repairs</li> <li>Neighbourhood Regeneration and Partnerships</li> <li>Community Hubs and Libraries</li> <li>Into Work Service</li> <li>Adult Community Learning</li> </ul>
Types of Measures of Success	<ul> <li>Continually improving outcomes in the lives of people within Cardiff</li> <li>Achievement of corporate priorities for the People and Communities Directorate</li> <li>Effective budget control and management of resources – improvement of corporate and directorate performance, whilst achieving required financial savings</li> <li>Satisfaction of the Cabinet Members with quality of advice offered in relation to key portfolio choices</li> </ul>

When preparing your written application you will need to provide evidence only for the competencies identified with an asterisk. These are the essential competencies for your written application. In responding to each of the essential competency areas, you must provide examples which demonstrate how you have successfully delivered results of a size, scope and complexity comparable to the challenges faced by Cardiff Council. These and the remaining competencies will be assessed during the remaining stages of the recruitment process.

Behavioural Competencies	Application	Competency
	Stage	Level(s)
Putting Our Customers First	*	5
Getting Things Done	*	5
Taking Personal Responsibility	*	5
Seeking to Understand Others		5
Developing Potential		5
Leading Change	*	5
Initiating Change and Improvement	*	5
Organisational Awareness		5
Partnering and Corporate Working	*	5
Communicating		5
Analysing, Problem Solving and Decision Making		5
Equality & Diversity		5
Optimising Resources	*	5
Demonstrating Political Acumen		5



# **Terms & Conditions**



# PRINCIPAL TERMS AND CONDITIONS OF SERVICE APPOINTMENT OF CORPORATE DIRECTOR, PEOPLE & COMMUNITIES

#### 1. CONTRACT

This is a permanent appointment.

#### 2. CONDITIONS

Conditions of service will be in accordance with the Joint Negotiating Committee for Chief Officers of Local Authorities as adopted by the County Council from time to time, plus any other conditions or regulations determined by the Council from time to time in consultation with the recognised trade unions.

#### 3. SALARY

The total spot salary for this post is £132,613 per annum. National pay awards in accordance with the JNC for Chief Officers of Local Authorities will be applied.

#### 4. PERFORMANCE APPRAISAL

There will be an annual process of performance appraisal linked to the setting and achievement of the responsibilities and accountabilities of the job; and identifying any continuing personal development needs to maintain a high level of performance. The process is separate from any scheme relating to either pay or performance related pay.

#### 5. ANNUAL LEAVE

Annual leave will be 27 days for employees with less than 5 years continuous service, and 32 days for employees with more than 5 years continuous service. You will also be entitled to 8 bank holidays.

#### 6. HOURS OF WORK

The job of Corporate Director, People & Communities cannot be satisfactorily undertaken within a fixed working week and some element of unsocial hours will be required for the proper performance of the responsibilities. The inclusive salary scale for the appointment reflects the need to work in addition to and outside normal office hours.

#### 7. SICK PAY

Occupational Sick Pay Scheme will be in accordance with the JNC for Chief Officers' Conditions of Service.

#### 8. PENSION

Local Government Pension Scheme. An opting out notice is available from the Pension Section.

#### 9. POLITICAL RESTRICTION

This post is politically restricted in accordance with the Local Government and Housing Act 1989 (as amended by Local Democracy, Economic Development and Construction Act 2009).



# **Terms & Conditions**



#### 10. **CAR LOAN SCHEME**

You are eligible for a loan (which is not a taxable benefit) under the Council's scheme.

#### 11. **CAR MILEAGE ALLOWANCE**

HMRC rate of 45 pence per mile will apply.

#### **SMOKING** 12.

The Council has a no smoking policy.

#### 13. FLEXIBILITY AND MOBILITY CLAUSE

As a term of your employment you may be required to undertake such other duties and/or times of work as may reasonably be required of you commensurate with your grade or general level of responsibility within the organisation, at your initial place of work or at or from any other of the Council's establishments.

#### SATISFACTORY MEDICAL REPORT 14.

A satisfactory medical report is required from the Council's Medical Adviser on initial appointment to the Council.

#### 15. **NOTICE PERIODS**

This will normally be three months in writing on either side but this can be changed by mutual agreement.

#### 16. **RESTRICTIONS ON RE-EMPLOYMENT**

Certain restrictions apply after termination of employment. These relate to not divulging confidential information. Also within 12 months not taking up employment or providing services for reward to a body in the circumstances outlined in the conditions of service, without the consent of the Council which will not unreasonably be withheld. These provisions do not apply if the termination is as a result of redundancy or externalisation of work and a consequent transfer to a new employer.





# Cardiff Council Behavioural Competency Framework Supporting the Values of the Council

# Open

We are open and honest about the difficult chaices we face, and allow people to have their say an what's important to them and their communities

# THE STATE OF

We champion formess, recognising that with less resource we need to priorities services for those who need them most.

# Together

We work with our communities and partners across the city to deliver the best outcomes for the people of Cardiff

# Putting our Customers First (Core)

This competency is about placing the customer at the heart of our activities, listening to them and being prepared to do things differently to meet their needs

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
Understand who our customers are  Be polite, helpful and considerate and take time to listen to customers  Work with colleagues to help meet customer needs	Seek to understand our customer needs  Asking for customer feedback  Using feedback to inform our actions, priorities and recommendations	Encouraging and supporting others to deliver excellent customer service  Consulting and engaging with community and customer groups to identify customer need  Developing ways of working, processes and structures to achieve continual improvements in customer service	Ensuring that customer views are fully taken into account in the planning of services  Promoting and ensuring working across service areas to improve customer care  Challenging others across the organisation to improve service delivery	Analysing services from the 'customer perspective' to ensure high-quality, timely and flexible  Understanding and guiding others towards early intervention, prevention and the elimination of demand caused by service failure  Putting the customer at the centre of cross-portfolio working and external partnerships: seeks to achieve seamless, efficient and accessible service provision  Using rigorous methods to test, review and enhance the customer experience

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1.0101.250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 2 of 15
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## **Getting Things Done (Core)**

This competency is about the personal, inner motivation, enthusiasm and drive to meet and exceed targets so that we focus on what needs to be done and make it happen

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
Ensuring tasks are completed to high standard and see them through to completion  Contributing to ensure efficient ways of working  Monitoring and checking own progress against requirements	Ensuring own and, where applicable, others' outputs meet requirements  Identifying and communicating priorities to relevant people  Identifying where the right resources and skills are available	Establishing ways of measuring and benchmarking performance  Committing required resources and time to deliver and improve results  Defining and communicating critical success factors for service delivery	Making decisions and setting priorities on the basis of calculated costs, benefits and risks.  Supporting and driving new performance improvement initiatives  Seeking, identifying and taking actions to overcome organisational barriers to deliver improved results  Recognising and acknowledging the performance of others	Ensuring that performance is focused on continually improving outcomes for customers and the city region as a whole  Engaging with internal and/or external partners at a strategic level to ensure that performance is optimised.  Taking necessary actions and making hard choices to ensure results are delivered.  Identifying and resolving systemic or structural barriers to performance.  Establishing a culture of achievement and a shared commitment to exceed targets

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# Taking Personal Responsibility (Core)

This competency is about being consistent with our own values and those of the council, and demonstrate a commitment to support change and see it through.

Level 1 - What we	Level 2	Level 3	Level 4	Level 5
stand for	a ::	Α		
Being consistent and fair in dealings with others	Continuing to deliver when faced with tough circumstances, uncertainty,	Challenging established practices where they are not consistent with fairness and	Challenging powerful individuals to behave in a way that models the	As a visible leader, modelling and promoting the council's values in all activities and
Rectifying errors and seeking appropriate guidance and	difficulty or change.	openness.	organisational values	interactions
support to correct them	Supporting and encouraging others to deal with	Speaking out even when it jeopardises a trusted or	Actively promoting and driving an organisational	Retaining the highest standards of honesty,
Sharing of all relevant information with others	uncertainty, difficulty or .	valuable relationship	commitment to public service	integrity and respect during periods of significant
	Encouraging others to be	Seeking to turn difficult situations around	Ensuring sharing of all relevant information across	pressure and difficulties
	fair, open and honest		the organisation	Providing values-based leadership for the
x = =	€:		Ensuring organisational	development and
			practices are transparent	maintenance of city-region and partnering arrangements

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1.CM.250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 4 of 15

# Seeking to understand others, and treating them with respect (Core)

This competency is about demonstrating an understanding of others and valuing their contribution and viewpoint even if it may be different from your own

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
Asking about others' views and feelings, and actively listening and acknowledging these  Acknowledging and considering the different views and ideas of others  Checking own understanding of how others feel	Questioning others to understand their viewpoint and take them into account  Seeking to understand, the reasons for others actions and views  Encouraging others to consider the impact of their actions	Shaping the environment to ensure others feel positive and conflict is minimised  Addressing and changing things when the behaviours of others is disruptive  Seeking and taking opportunities to create and support forums where people can express their views and concerns	Assessing the strengths and development areas of others, aligning their strengths to the demands and requests made of them  Seeking to understand the source of negative emotions within and external to the organisation  Identifying and taking action to pre-empt situations where strong emotions will be aroused.	Building positive relationships with others in challenging and complex circumstances  Understanding and responding to the political, financial, reputational and other factors that influence the behaviour of senior people  Recognising and taking action to resolve cultural or systemic causes of conflict, misunderstanding or lack of collaboration  Modelling consistently collaborative, supportive an respectful behaviour toward others

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# **Developing Potential**

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
	Supporting others' to identify their development needs and find ways to meet these needs  Actively supporting others to develop understanding and/or skills  Mentoring others and sharing knowledge to improve performance	Supporting others to acquire the skills needed for the future in the short, medium and long term  Giving positive and constructive feedback  Actively looking for and taking opportunities to coach and mentor others	Promoting and encouraging staff development across the organisation  Ensure a resource pool to meet longer-term talent requirements  Develop others to equip them for leadership roles	Predicting changing organisational needs and taking action to ensure people are fully equipped to meet them  Taking a visible and proactive role to development high quality leadership and managemer skills across the organisation.  Understanding and nurturing the skills and behaviours required to optimise partnering arrangements

# **Leading Change**

This competency is about taking responsibility for change, encouraging initiative and making the Council's objectives real and relevant for others

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
	Promoting and being positive about change  Seeking opportunities for self and others to contribute to change  Helping others to understand the reasons for and the process of change	Setting out and communicating the vision and the rationale for change  Looking for ways to support and contribute to successful change  Enabling and supporting colleagues and stakeholders to deal effectively with change	Simplifying a complex or confusing message to provide a clear vision that others are able to buy into and act upon  Following through on change to ensure it is fully embedded in the organisation, the benefits are realised and lessons learnt for future change.  Creating and promoting a culture and environment in which change is managed effectively and sensitively, to increase the likelihood of buy-in and success	Creating a coherent vision, aligning and integrating many different change initiatives and programmes  Testing and evaluating the longer-term and strategic impact of change programmes  Ensuring that structures and resources are in place to effectively lead and manage change programmes  Championing change and securing buy-in from senior players internally and externally  Demonstrating consistent drive, resilience and agility during challenging periods of change

1.CM.250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation; Deborah Morley	Page 7 of 15
		-			

# **Initiating Change and improvement**

This competency is about having the ability to look ahead, anticipate events, see opportunities and take action now to shape the future

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
Seeking and taking opportunities to improve  Being flexible and open to changes	Using knowledge and experience to proactively put forward suggestions for improving	Encouraging, promoting and supporting new ideas  Constantly encouraging self and others to look for	Looking for long-term opportunities that will create positive changes and taking action to make these a reality	Recognising when only radically different models of delivery will secure the desired outcomes
Being cooperative when change impacts upon you	Dealing with the unexpected and adapting readily to change.	improvements in methods, approaches and ways of working	Identify new and bold ideas to respond to opportunities that lie ahead.	Being creative and thinking without boundaries: challenging narrow views and deep-rooted resistance
	Identifying and taking action to head off potential problems	Identifying and implementing new approaches to improve	Actively use internal and external data and trends to add value for the customers and the council	Taking action to quickly translate initial ideas into tangible results when speed of execution is essential
		32 W	Develop clear direction on how the organisation can improve	Identifying when 'good ideas do not fit with the bigger picture or strategic intent

1.CM,250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 8 of 15

## **Organisational Awareness**

This competency is about understanding formal and informal structures, decision-making, climate and culture and organisational politics, which shape how the council works

Level 1 - What we stand for	Level 2	3 <del>4</del> 30	Level 3	Level 4	Level 5
		₩ = ₩	Identifying and challenging organisational limitations, where applicable  Identifying both formal and	Acknowledging and responding to internal and external forces affecting the organisation	Identifying and optimising decision-making processes in city region and other partnering arrangements
		@Z_ @	informal sources of influence and using this knowledge to build relationships with key decision makers/influencers	Spotting trends and changes  – both internal and external – that will affect the organisation in the future.	Sustainably exerts influence within a variety of different working arrangements e.g. city region, private sector partnerships, etc.
		64 65 55 75 80 80	Recognising the reasons for on-going organisational behaviour	Forming and maintaining relationships with key provincial and national institutions, bodies and individuals to protect and enhance the council's position	pararerer por

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# Partnering and Corporate Working

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
Actively participating as member of a team  Proactively sharing information and ideas openly within own team  Supporting others to complete tasks	Identifying and building effective and collaborative working relationships  Proactively sharing information and ideas openly with all relevant teams  Acknowledge different stakeholder priorities and take them into account	Proactively maintaining a network of internal and external colleagues to enable service improvement and service delivery  Promoting and forming cross-functional teams to deliver results and improvement  Working collaboratively to gain buy-in and agreement towards a common goal	Promote and lead partnership and corporate working, across and outside the organisation  Using depth and breadth of contacts to build alliances for wide and far reaching change  Managing complex relationships, internally and externally, to establish common goals and develop mutual commitment to positive outcomes	Forging and continually developing a complex network of senior-level relationships to optimise the productivity of the city region  Focusing on desired outcomes and defining which types of partnering arrangements will best achieve them  Ensuring the right-strategic partnerships are in place to optimise the use of public sector resources in a climate of austerity  Unlocking the key strategic barriers to partnership and collaboration  Exploiting the use of commercial partnerships and ventures, whilst effectively accounting for the risk factors

	1.CM.250	Issue 3	Nov-2014	Proces's Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 10 of 15
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# Communicating

This competency is about facilitating and communicating all kinds of information and messages to different audiences in the most effective way

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
Communicating clearly and effectively  Actively listening to other  Sharing information and knowledge with others.	Taking technical or complex information and turning it into clear oral or written communications  Producing communications that are focussed tailored and easily understood by the intended audience.  Capture and share useful information and feedback	Selecting most appropriate communication styles, approaches and channels  Communicating challenging and contentious messages with openness  Responding openly to challenges and addressing concerns	Communicating appropriately in response to a crisis or unexpected event where preparation time may be limited.  Clearly articulating highly complex, strategic and conceptual information to others in a meaningful and relevant way  Creating an environment and culture that encourages open, honest, timely and effective communication	Communicating and influencing effectively in critical internal and external environments  Interpreting accurately what has been said/not said in senior level discussions and negotiations: explores the important subtle messages  Positions the Council clearly and credibly when outlining its position  Conveys the right messages in the right places to secure the desired outcomes

1.CM.250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 11 of 15

# Analysing, Problem Solving and Decision Making

based on evidence in or proken in or problem solving.  Taking a logical approach to problem solving.  Anti decidence	loring a variety of options rder to effectively solve olems and make soned decisions.  cipating the impact that isions will have on others	Investigating and evaluating options when making decisions whilst anticipating and assessing short and medium term risks	Anticipating and assessing long-term and strategic risks, addressing them and helping others to recognise and address them.	Looking beyond the immediate issues and placing them within the context of the Councils strategic direction
and Usir appi gath infor	taking this into account implementing solutions.  Ing appropriate roaches or tools to her all relevant rmation in order to take a ision and/or solve a olem	Ensuring solutions to complex problems are realistic and workable.  Following through on solutions / decisions, until closure or resolution, to ensure they are understood and implemented by others	Creating an environment and culture in which people make decisions and take responsibility for them.  Taking appropriate steps to communicate and deal with the impact of decisions on colleagues, customers and/or partners	Promoting and nurturing Jolned-up decision-making ensures key people are communicating and aligning their efforts  Undertaking complex strategic analyses and presenting the options to senior politicians in an accurate and balanced way Foreseeing and managing the longer-term implications

1.CM.250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 12 of 15

## **Equality and Diversity**

Removing discrimination and barriers to fair access to Council employment and services on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, sexual orientation or Welsh language. Recognising, valuing and celebrating difference, and being able to work together to create a vibrant, diverse, just, cohesive and decent society where everyone can enjoy their human rights and achieve their potential

Level 1 - What we stand for	Level 2	Level 3	Level 4	Level 5
Follow equality policies, procedures and legislation  Treating others with dignity and respect  Acknowledging the value of differences between people	Promoting the importance of equality and valuing diversity in the workplace and in service delivery  Acknowledging and communicating that every employee has a role to play in making the Council an Employer of Choice and a successful deliverer of services to diverse communities	Identifying and ensuring good equality and diversity practice and remove barriers.  Ensuring that equality and diversity are always actively considered when introducing a new activity, policy or decision  Supporting others to consider and deliver good practice	Promoting and ensuring a culture in which equality and diversity is valued through fair and just service delivery and employment.  Advocating and championing equality and diversity within the organisation  Engaging equalities communities and stakeholders, and involving them in shaping Council policies and practices	Challenging and testing services to ensure that commitments to equality and diversity are being robustly implemented.  Putting systems in place and using them to evaluate the degree to which services are securing improved outcomes in the lives of all service users: taking action to tackle all aspects of inequality.  Challenging and improving the culture and processes of the organisation; ensuring that the potential of all employees is identified, nurtured and fully realised.  Working together with partner organisations to cohesively achieve improving strategic equality and diversity outcomes.

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# **Optimising Resources**

Leading and creating a culture where resources are effectively deployed, efficiently managed and used creatively to deliver the best outcomes for the city and region.

Level 1 What we stand for	Level 2	Level 3	Level 4	Level 5
			Providing higher-level guidance and advice to managers regarding the efficient deployment of resources  Taking responsibility for developing skills and attitudes that promote the effective use of resources	Giving strategic direction to senior colleagues about where to invest, to disinvest and to save: clarifies the big picture context (in line with Cabinet priorities)  Demonstrating commercial/acumen; fully understanding the financial and other factors of potential ventures
			Encouraging a creative culture, where people look for novel or adapted ways to deliver excellent results more efficiently  Taking difficult decisions about services with the priorities of customers being paramount	Establishing a culture of accountability where resources are efficiently and carefully managed across all services  Utilising regional and other partnerships and collaborations to optimise resources  Encouraging and supporting efforts to attract new or increased income streams

1.CM.250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 14 of 15

## **Demonstrating Political Acumen**

Working effectively within the context of a member-led authority; understanding political priorities for the city region and establishing a position as a trusted and impartial advisor. Helping senior politicians to 'test' and fully appreciate the best ways to implement agreed priorities and commitments.

Level 1 What we stand for	Level 2	×	Level 3	Level 4	Level 5
5	± 00	8 8	-	Understanding key political decision-making processes and engaging with them appropriately	Understanding the priorities of the Cabinet and translating these into action in the organisation
				Ensuring the production of clear, accurate and timely responses to member enquiries  Deputising for the relevant Director and providing robust guidance to senior elected members  Ensuring that managers and staff engage appropriately and effectively with elected members	Offering clear and accurate advice to senior politicians, highlighting the benefits, risks and implications of key strategic choices  Being aware of political sensitivities, whilst retaining non-political objectivity  Keeping politicians informed in a timely and proactive manner avoiding unnecessary surprises  Understanding and making sense of the local, regional and national political agendas

1.CM.250	Issue 3	Nov-2014	Process Owner: Organisational Development Team	Authorisation: Deborah Morley	Page 15 of 15











